

Hoofbeat

A Horseytalk.net publication

magazine

Media Details

Welcome to Hoofbeat magazine, a free monthly publication aimed at the equestrian community throughout the South East. Launched at the beginning of 2001, our aim is to provide interesting and informative features and product news, with reports on local shows and events, a comprehensive diary of events and a results section along with a variety of equestrian news items to keep our readers abreast of the equestrian world around them on a local as well as national level.

In an effort to reduce our carbon footprint, Hoofbeat magazine is now printed on environmentally-friendly B5 size 110g gloss paper.

Now with in excess of 14,000 copies printed each month, Hoofbeat magazine is available free from all good tack shops, feed merchants, pet suppliers, livery yards, competition centres and stables throughout Kent, Sussex and Surrey.

Hoofbeat magazine therefore offers advertisers a cost effective and targeted opportunity to reach a dedicated equestrian audience by means of advertising, competitions, tried & tested reports, new product information and a variety of editorial opportunities throughout the year.

Hoofbeat magazine

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ADVERTISING

Sizes & Prices

(all prices + VAT)

FULL PAGE£425

240mm x 170mm
(type area) 220mm x 155mm

1/2 PAGE£225

(Vert.) 220mm x 75mm
(Horiz.) 108mm x 155mm

1/4 PAGE£115

108mm x 75mm
(Horiz.strip) 53mm x 155mm

1/6 PAGE.....£80

70mm x 75mm

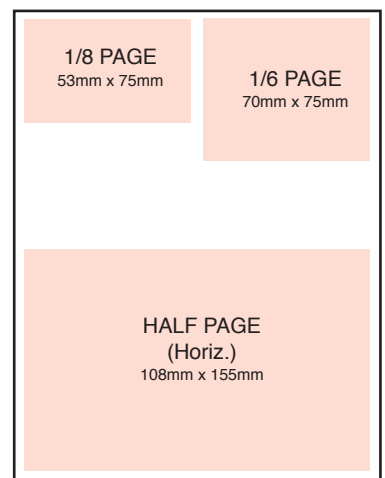
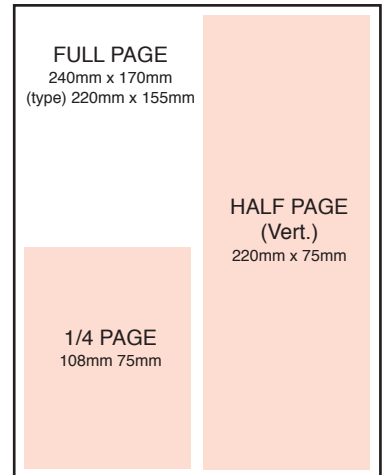
1/8 PAGE.....£55

53mm x 75mm

COVERS£600

(IF/IB/OB) 246mm x 176mm

Other sizes of ads are available
and calculated at £6/scc



HURRY ... SPECIAL LIMITED OFFER

All ads booked into Hoofbeat magazine receive a
free advert on the Horseytalk.net website

... DON'T MISS OUT !!

MECHANICAL DATA

All ads to be supplied as minimum 300dpi, high resolution Tiff or JPEG. PDFs to be supplied with fonts embedded. Ads may be emailed, or Mac compatible CDs may be posted. Alternatively we can assist with your artwork - please telephone to discuss.

Copy deadline 20th of preceding month (although late booking may be possible, please ring to check), publication date around 1st of the month.